

## PHILLIP SILVERSTONE

*“Wine-tertainer”*

Phillip grew up in St. John’s Wood, London and has lived in the Philadelphia area since 1977. From 1981 until 1994, Phillip was president of a wine import company in the U.S. In the mid-1990s, Phillip launched his media career and emerged as a leading wine event promoter, working with personalities such as wine authors Robert Parker and Hugh Johnson, lifestyle guru Robin Leach, and TV chefs Emeril Lagasse and Graham Kerr. In the latter part of the 1990s, Phillip became a TV and radio wine commentator, author, and columnist, writing and hosting his twice-Emmy-nominated PBS TV series, “One on Wine with Phillip Silverstone.” Phillip’s column, “Wining About the Good Life,” is syndicated in weekly and monthly trade and consumer publications, and his book, “Cheers! The World of a Wine-osaur,” was published by Camino, Philadelphia. Phillip selects two wines each month for the Pennsylvania Liquor Control Board’s “Best of the Bunch” programme in wine shops throughout the state.

Phillip launched his UK career in April 2003 and now appears on local and national TV and radio and in print every month across the country. He also “wine-tertains” in Britain for private groups and charities and corporations.



Phillip was seen across the United States on the Public Television series, “Christina Cooks,” broadcast in 200 cities in North America and in 50 countries in South and Central America and the Caribbean. He is heard on “Time Out for Fine Wine” weekdays on classical radio, and he is a wine consultant and host of “Wine-ertainment” events for hotels, restaurants and corporations. Phillip has been featured on CNN and on the Food Network. Phillip’s philosophy is refreshingly simple and unique, for anyone intimidated by the subject. His anecdotes, short stories, outspoken opinions, and practical “unstuffy” tips are aimed at anyone who enjoys a lighthearted approach to an often-dull topic.

## Phillip Silverstone



**“Wine-tertaining”**

A Multimedia Performance

*presented by*

**The Silverstone  
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## UNITED KINGDOM

### PHILLIP'S UK TV APPEARANCES HAVE INCLUDED:

**Channel Five:** "Terry & Gaby Show"

**BBC UK Food:** "Good Food Live"

**BBC 2:** "Ready Steady Cook"

### PHILLIP'S UK RADIO APPEARANCES EACH MONTH INCLUDE:

**BBC Jersey:** Channel Islands

**BBC Solent:** Southampton, Dorchester &  
Bournemouth

**Downtown Radio:** Ireland

**BBC Newcastle:** Newcastle, Gateshead,  
Sunderland, Durham & Alnwick

**BBC Leicester:** Leicestershire

**BBC Norfolk:** Norwich, Kings Lynn &  
Great Yarmouth

**BBC Humberside:** Hull & Humber Estuary

**Quay West Radio:** West Somerset

**BBC London :** Greater London

**LBC 97.3:** Greater London

**talkSPORT:** National (Ian Collin's show)

## PRINT

### Angel Magazine

This monthly "glossy," distributed throughout London's "coolest" neighbourhoods, features Phillip's wine column every month.

**Phillip is a member of the  
Circle of Wine Writers (UK)**

## UNITED STATES

### WRTI 90.1 FM

#### Temple University Public Radio, classical/jazz

The "Time Out for Fine Wine" vignettes are heard Mondays through Fridays at 3 p.m. Phillip Silverstone presents commentaries on the world of wine (and food) in his own distinctive style, bringing news, recommendations, observations—and of course, gossip from the grapevine—on his favourite subject. WRTI radio's coverage area utilizes transmitters across 3 states:

90.1 Philadelphia/Southern NJ/Delaware

90.7 Ephrata-Lebanon/Lancaster, PA

90.7 York, PA • 91.1 Mount Pocono, PA

91.3 Ocean City (southern NJ coastal area)

91.7 Harrisburg, PA • 91.7 Dover, DE

94.9 Wilkes-Barre, PA • 97.3 Allentown, PA

97.7 Reading, PA • 99.1 Pottsville, PA

105.9 Scranton, PA

### NATIONAL TELEVISION PRESENCE ON PUBLIC TV

Christina Pirello launched "Christina Cooks" in 1997 on PBS, and the series was broadcast on over 150 stations, including all of the top ten markets. Phillip Silverstone was featured on every episode of a recent series. These two unique personalities brought together and demystified two seemingly different worlds: the world of natural/healthy foods and the world of wine. The series lives on in reruns.

### PA LIQUOR CONTROL BOARD'S "BEST OF THE BUNCH"

Since 1995, Phillip has selected two wines each month featured in wine stores in the Philadelphia area and throughout Pennsylvania. These stores are owned and operated by the Pennsylvania Liquor Control Board (PLCB), a state monopoly with over 700 stores. "Phillip Silverstone's Best of the Bunch" selections (a complimentary service in exchange for exposure to the consumer) generate sales of around 5,000 cases per year.

## thesilverstonecollection.com

<http://www.thesilverstonecollection.com>

Launched in February 2001, this site contains a library of Phillip's work, a detailed biography, and links to Phillip's multimedia affiliates.

## Restaurant du Jour

[restaurantdujour.com](http://restaurantdujour.com)

Nationally distributed hospitality industry publication/consumer website, featuring Phillip's wine/lifestyle column, "Wining About the Good Life."

## Main Line Times • Main Line Life Suburban & Wayne Times

Weekly newspapers in affluent Philadelphia suburbs, featuring Phillip's wine/lifestyle column, "Wining About the Good Life."

## Jewish Exponent, Philadelphia

Jewish weekly newspaper in the Delaware Valley, featuring Phillip's wine/lifestyle column, "Wining About the Good Life."

## "Cheers! The World of a Wine-osaur," Camino Books

Phillip's evergreen paperback, which contains his short stories, commentaries, interviews, and a quirky romp through the world of wine.

## "Wine-tertaining" Appearances

Average of 4–6 events per month with approximately 50 guests at each event. Conducted in hotels, restaurants, country clubs, private homes, and corporate headquarters for a range of clients from consumers to pharmaceutical firms (recent clients: Merck, Schering-Plough, Comcast/E! Entertainment/Style TV, SCT, and British Airways).